

ID	Initiative	Responsible Department	Budgeted Funding Amount	2021 Accomplishments												
5.0 Civic Governance																
5.16	Commence General Leadership Academy Course: In an effort to foster connections among citizens and future leaders of Brookhaven, the City will establish a leadership development program for select individuals interested in participating. Candidates, who will be chosen through an application process, will attend weekly sessions designed to enhance their understanding of the various economic, social, and political factors affecting the community and prepare them for the issues that future leaders will face. With an emphasis on strength in diversity, the course is designed to build the ties between members of all sectors and deepen the relationships and insights across the community.	City Manager's Office City Council	TBD													
5.17	Partner With Local Businesses To Promote Sustainable Practices And Initiatives: There are a variety of ways businesses within Brookhaven exercise sustainable practices. These businesses minimize negative impact, or potentially create positive effects on the local community or environment through waste and energy reduction, labor policies, responsible sourcing, and other initiatives. The City will highlight and strive to incentivize enterprises which consider the impacts of their operations or products and make extra effort to contribute to a Sustainable Brookhaven.	City Manager's Office Explore Brookhaven														
5.18	Continue Efforts To Increase Engagement In The Latino Community: Sustainable civic governance seeks to engage all members of society in education, awareness, and participation. The Spanish-speaking community in Brookhaven accounts for approximately 25 percent of the population, and the City has increased efforts to provide information to this demographic. The City leverages its strong relationship with the Latin American Association to connect with the community, and in 2017, the Communications Department created a position for a bilingual public engagement specialist. The department continues to reach out to the Hispanic community via social media and by providing translations of annual and quarterly publications. In 2019, the City of Brookhaven added Spanish-language Facebook and Instagram accounts, and published an annual report, activity guides, and newsletters in Spanish.	Communications	Included as part of Communications Department Operations	Increased engagement efforts in the Latino community through social media and partnerships in addition to continuing partnerships with the Latin American Association and Los Vecinos. <table border="1"> <thead> <tr> <th>Platform</th> <th>2019</th> <th>2020</th> <th>2021 (est)</th> </tr> </thead> <tbody> <tr> <td>Facebook ESP</td> <td>215</td> <td>430</td> <td>998</td> </tr> <tr> <td>Instagram ESP</td> <td>59</td> <td>172</td> <td>516</td> </tr> </tbody> </table>	Platform	2019	2020	2021 (est)	Facebook ESP	215	430	998	Instagram ESP	59	172	516
Platform	2019	2020	2021 (est)													
Facebook ESP	215	430	998													
Instagram ESP	59	172	516													
5.19	Appoint And Train Members Of The Brookhaven Arts Commission: Brookhaven seeks to engage more residents into the governance of the City, and an Arts Commission will serve to influence the aesthetic improvements made at integral locations, such as the Public Safety Building. Members will contribute to making public art accessible to the people of Brookhaven that supports the values and interests of the community. Initial activities will include opportunities to leverage available funds to build financial and strategic partnerships to advance the Plan.	Strategic Partnerships	\$20,000	Nine members were appointed and began meetings in mid-2021.												
5.20	Host Civic Dinners: Civic participation starts when there is an opportunity to engage in dialogue. Civic dinners provide a platform for elected officials, community leaders, business owners, residents, and other stakeholders to come together in a focused setting and discuss their perspectives. In 2019, the City of Brookhaven hosted its first Civic Dinner with the theme of "Belonging". This initiative was intended to be developed in 2020, and due to the COVID-19 pandemic, was converted to virtual dinners on an online platform. In 2021, the City will establish dinners with a theme designed to encourage civic discourse and build bridges among community members.	City Manager's Office City Council	TBD	Established Civic Dinners program with a theme designed to encourage civic discourse and build bridges among community members as part of the efforts of the Social Justice, Race, and Equity Commission (SJREC).												
5.21	Develop A New Resident Guide For Transplants And Residents Of Annexed Areas: In line with the City's knowledge management efforts, this initiative is intended to quickly give new Brookhaven residents accurate and comprehensive information that will provide them with situational awareness. Information about pertinent ordinances, whom to connect with regarding different topics, opportunities for engagement with boards, commissions, and local groups, as well as direction on how to sign up for notifications from a variety of City-sponsored platforms or participate in public meetings are examples of key resources that would provide newcomers to the City with everything they need to know when settling in.	City Manager's Office	TBD													

ID	Initiative	Responsible Department	Budgeted Funding Amount	2021 Accomplishments
				<p>Other Accomplishments:</p> <ul style="list-style-type: none">*Adoption of Rules of Decorum by City Council.*Continued trademarks and copyright efforts to preserve the City's right to own and use certain intellectual properties such as graphics, branding and other written and visual collateral.*Began development of a consolidated list of homeowners' and civic association contacts to ensure connections with organized resident groups throughout the City.