

ID	Initiative	Responsible Department	Budgeted Funding Amount	2022 Accomplishments
<b>3.0 Financial</b>				
3.13	<p><b>HOTEL-MOTEL SUNSET</b></p> <p>During 2017, the City was granted through, State Legislation, the ability to increase the tax rate to 8 percent, raising the rate to eight cents on every dollar expended on lodging. The rate increase took place in October of 2017. By state law, 50 percent (1.5 cents of the 3-cent increase) must be used to promote tourism. The remaining 50 percent can be used to develop facilities or attractions that further City promotion and tourism. By resolution, the City Council has dedicated this portion of the rate increase to the construction of the Peachtree Creek Greenway.</p> <p>The legislation for the additional 3 cents is scheduled to sunset in 25 years or approximately fiscal year 2042. The City has additional needs for this funding and will be presenting legislation to remove this sunset provision and extend it to complete the Peachtree Creek Greenway.</p>	Finance	Amount at issue – Approximately \$1,125,000 annually	
3.14	<p><b>ATLANTA GAS LIGHT FRANCHISE AGREEMENT EXPIRATION</b></p> <p>Within the next three years the City's franchise agreement with Atlanta Gas Light Company (AGL) will expire. The City has had past differences with AGL regarding its measurement and transparency of collecting and remitting the fees to the City. This will possibly be a contentious negotiation and will begin in late 2022.</p>	City Attorney	\$335,000	
3.15	<p><b>SPLOST II PLANNING</b></p> <p>The current SPLOST will expire on March 31, 2024. There is the possibility of a referendum in 2023 to extend the legislation (SPLOST II) for an additional 6-year term. Planning for this potential legislation will begin in late 2022 so that the City will be prepared for the 2023 State of Georgia legislative session.</p>	City Manager	Approximately \$60,000,000	
3.16	<p><b>PLAN FOR FINANCIAL MANAGEMENT SYSTEM REPLACEMENT</b></p> <p>Information systems and processes are essential to financial sustainability, and improving the tools used to identify current resources and assess potential risks easily will contribute to maintenance of healthy reserves and sustained financial growth. In 2020, the City of Brookhaven evaluated benefits to different systems with the goal of automating certain functions and ultimately implementing improved accounting management tools in 2022. In addition, the City will continue evaluating accounting management tools.</p>	Finance in conjunction with Information Technology	TBD	Continuing in 2023.  Demos are scheduled for current vendor's web-based product which includes enhancements that may solve some of the deficiencies of the current version. Finance will decide if the new version will be satisfactory or if an RFP/bid process to secure a new vendor is necessary.
3.17	<p><b>AUDIT REVENUE SOURCES</b></p> <p>An essential part of building a Sustainable Brookhaven is ensuring a diversified range of funding sources for the long-term operations and capital projects the City intends to provide. Auditing is the first step in financial sustainability, and once complete key targets can be made for strategic income generation and access to capital to achieve future financial continuity. In 2022, the City will continue revenue source audits to identify where the City may have limited resources and to create strategies for building reserves to cover costs.</p>	Finance	Included in Responsible Department Operations	Continuing in 2023.
3.18	<p><b>REVIEW FINANCIAL TRANSPARENCY PORTAL</b></p> <p>The City of Brookhaven has policies in place with rules and guidelines for responsible use of public funds. Financial transparency allows for greater public understanding of revenues and expenses, contributing to accurate reporting and compliance. In 2018 the City established an online financial transparency portal, and in 2020 amplified its promotion to the public. In 2022, the City will review it as a reporting tool, with a goal of adding more detail in a commitment to a culture of transparency.</p>	Finance	Included in Responsible Department Operations	

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3.19	<p>IDENTIFY FUNDING SOURCES FOR ARTS &amp; CULTURE MASTER PLAN WORK PROGRAM IMPLEMENTATION</p> <p>The City Council established the Arts &amp; Culture Commission on January 26, 2021, to further the efforts outlined in the Arts &amp; Culture Master Plan adopted in September 2020. The primary function of the Commission is to:</p> <ul style="list-style-type: none"> <li>• Advise City Council on arts projects.</li> <li>• Establish the advancement of Arts Brookhaven, following vision and principles of the strategic plan.</li> <li>• Establish a system for solicitation, selection of and delivery of art projects.</li> <li>• Make recommendations and actively participate in government and foundation grants and partnerships.</li> <li>• Advise, seek community input, and make recommendations to Council on public arts.</li> <li>• Report to Council a minimum of two times annually, with a minimum of one report including funding recommendations.</li> </ul> <p>To further these efforts, the master plan contemplated the need to seek grants and other funding sources in support of the arts. Strategic Partnerships will lead the work to identify these sources and set the Commission policies around distribution of any funding awarded to the City.</p>	Strategic Partnerships	3% of Building Permit Revenue	<p>Strategic Partnerships identified the need to set a Request for Proposals or “Call for Projects” Policy—in line with City purchasing, however addressing the specific Arts Commission mission. This will need to be adopted by the Arts &amp; Culture Commission in order to qualify for any federal funding. This policy will also strengthen the Commission’s position in applying for private sources, including but not limited to attracting marketing funds, as well as public and private foundation funding. Additionally, the vast majority of private and federal funding requires the City partner with a 501c3 organization, with a strong emphasis on arts and/or education. The department is working with the Commission to build partnerships with established arts organizations with demonstrated commitment to local art and culture and strong financial management.</p>