

Brookhaven City Hall & Parking Deck Trade Partner Outreach: Post Event Report



OVERVIEW

McCarthy + Barnsley hosted an in-person Trade Partner Outreach on Thursday, August 31, 2023, from 1:30 pm to 2:30 pm at the City of Brookhaven City Hall. The outreach was titled **City of Brookhaven City Hall & Parking Deck Trade Partner Outreach**. This is the second outreach event to date. The outreach was intended to introduce McCarthy + Barnsley Project Team, provide an overview of the City of Brookhaven City Hall & Parking Deck project, Project Diversity Requirements, and Current Trade Opportunities.

Representing McCarthy was Stephanie Lee (Supplier Diversity & Community Outreach Manager), Bobby Allard (Senior Preconstruction Director), and Carter Schmid (Project Manger). Representing Barnsley was Rob Schulten (Executive VP). Representing CPS was Steven Mauro (Vice President Program Services).

Stephanie Lee served as moderator and welcomed the attendees by providing housekeeping items and the agenda. Steven Mauro also welcomed the attendees and gave a synopsis of the project and the importance of diversity participation on the project.

Carter Schmid gave the Safety Moment, and gave an overview of the project; Rob Schulten introduced the project team and spoke about the McCarthy + Barnsley, Joint Venture partnership; Stephanie Lee gave an overview of the Project Diversity Requirements; Bobby Allard shared the trade opportunities, gave an overview of the Pre-qualification process, and information on how to access Communication & Documentation via Building Connected.

Questions were solicited at the end of the presentation and answered by the respective presenter. The outreach ended with a jobsite tour.

MARKETING & COMMUNICATION

McCarthy Marketing Team designed the flyer (see above left) and set up the registration portal. McCarthy + Barnsley Team distributed the flyer via respective social media platforms. The flyer was also distributed by the City of Brookhaven, MARTA, City of Atlanta, Georgia Minority Supplier Development Council, National Association of Minority Contractors, and Georgia Hispanic Construction Association.

REGISTRANTS & ATTENDEES STATS

One hundred and twenty-one (112) RSVPs and fifty-four (54) attendees.