I-285 TOP END TRANSIT FEASIBILITY STUDY

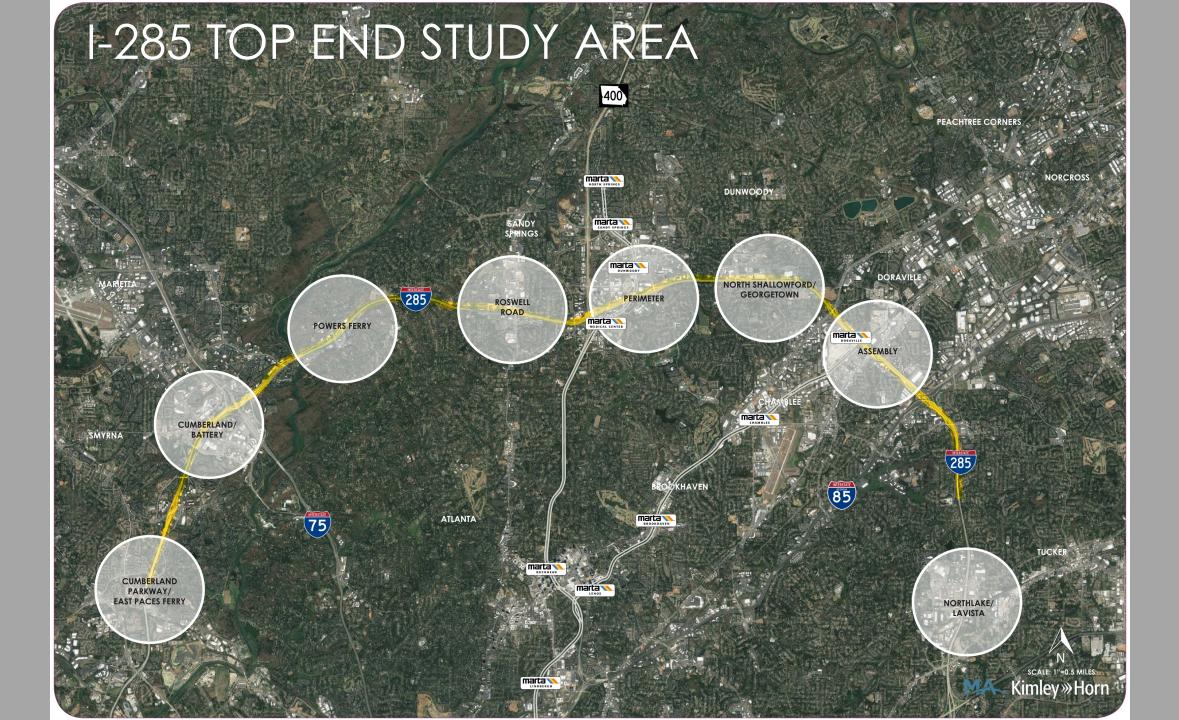
AUGUST 8, 2019 MAYORS MEETING

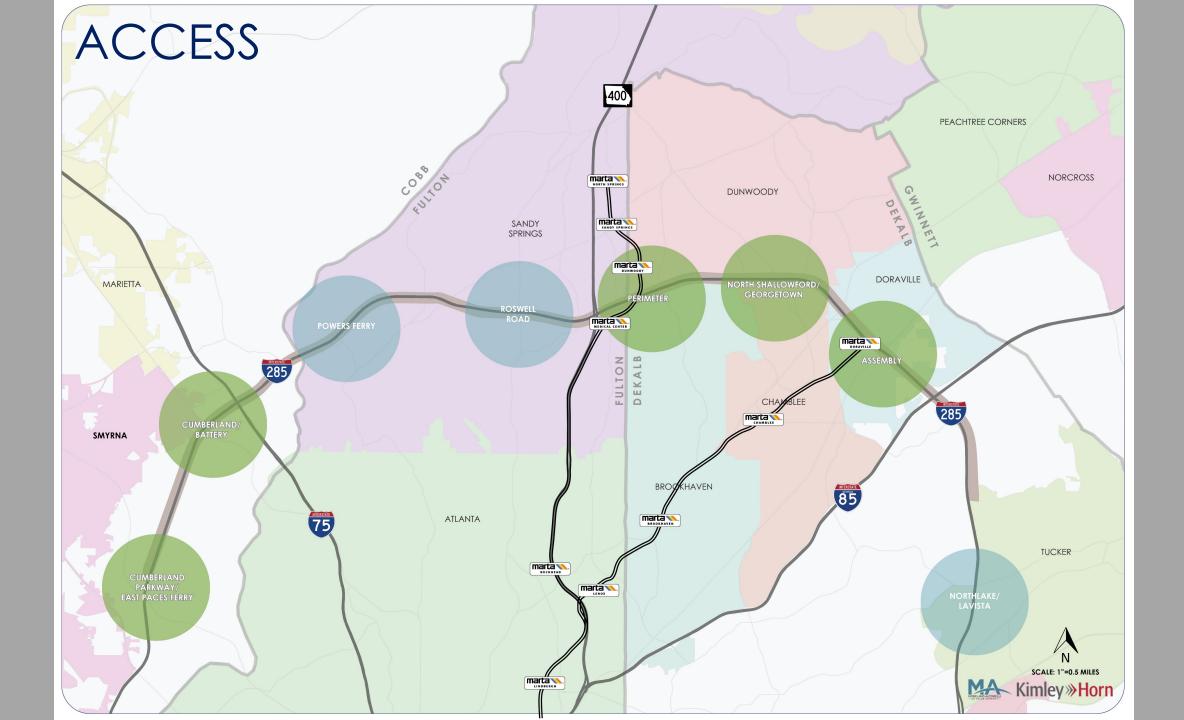


PHASE 1 STUDY OBJECTIVES

- Facilitate discussions among I-285 Top End leaders regarding high-capacity transit feasibility
- Compare rubber-wheel versus rail-based transit potential along the corridor
- Evaluate special service district models
- Identify next steps







PHASE 1 SIGNIFICANT FINDINGS

- 1. A high-capacity, rubber wheeled transit system utilizing the GDOT Express Lanes is operationally and financially feasible across the Top End of I-285.
- 2. A rail-based system would cost 8-10 times that of a rubber wheeled system due to the need for additional right of way and a separate guideway.
- 3. Projected revenue from a localized tax is sufficient to cover projected operational costs (and some construction cost) and justify a more detailed analysis including a detailed service plan, ridership projections, and implementation strategies.



PHASE 2 PRE-PROJECT DEVELOPMENT TECHNICAL ANALYSIS

- Preliminary service plan
- \circ Travel time analysis
- Capital improvements list
- Ridership forecasting
- Refined capital and operations and maintenance cost estimates



PRELIMINARY SERVICE PLAN

- **10-minute frequencies weekdays**
- 15-minute frequency weekday nights, weekends, and holidays
- Detailed service plan is used in the STOPS ridership modeling

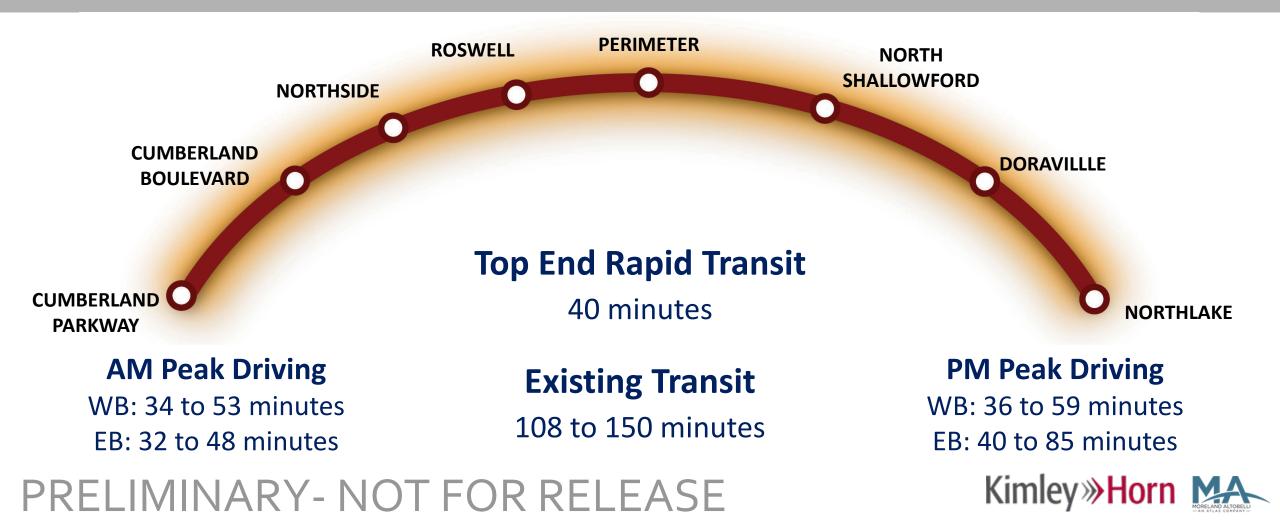


TRAVEL TIME ANALYSIS

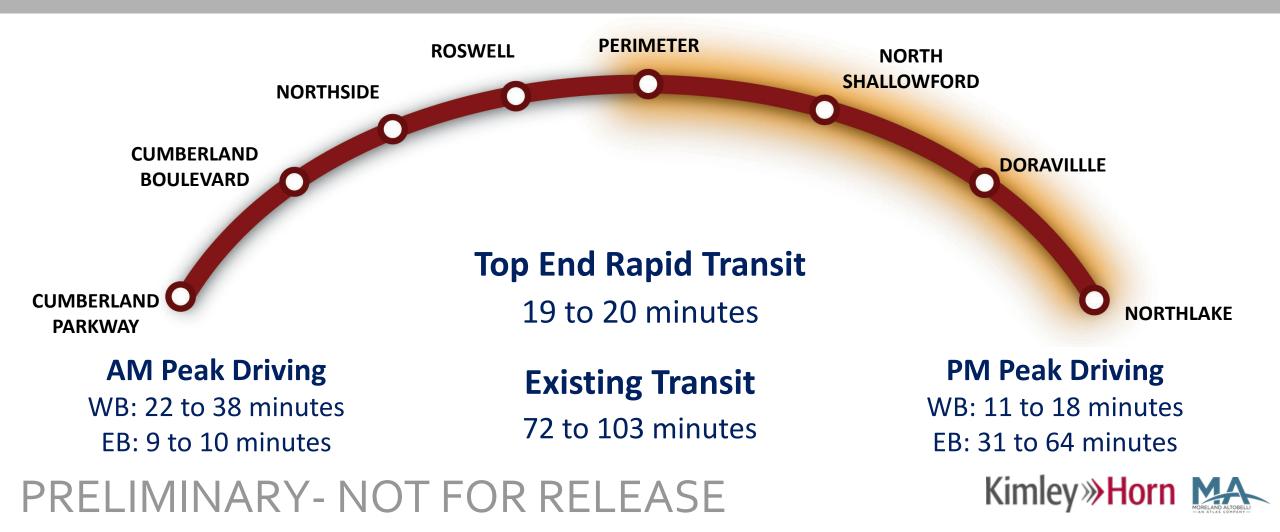
- $\,\circ\,$ Station locations and access points
- Express Lane travel speed of 45 mph
- Full off-board fare payment
- Transit Signal Priority (TSP)



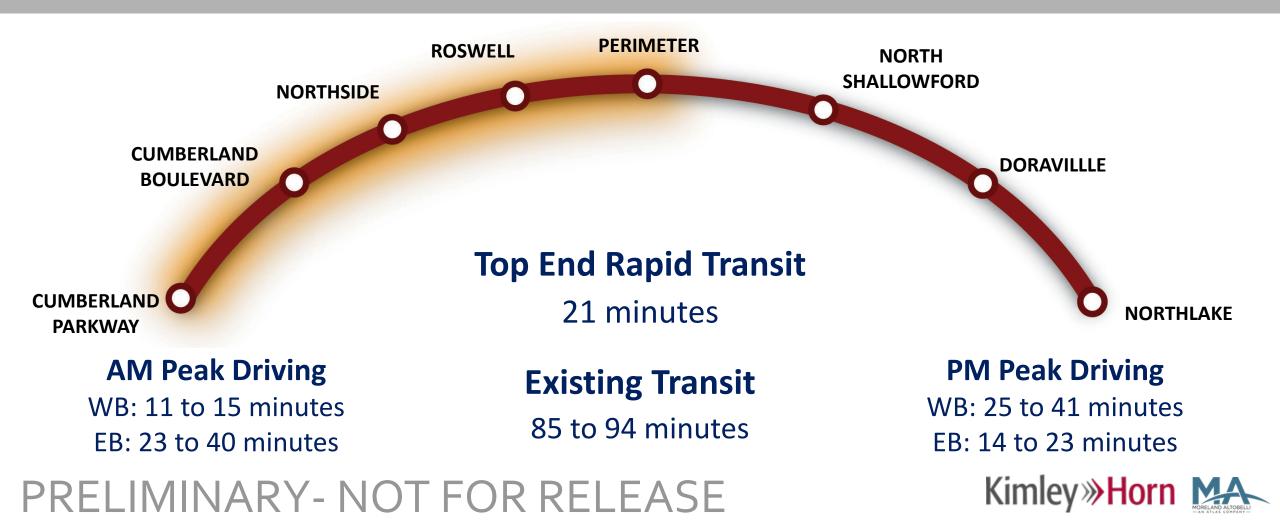
TRAVEL TIME ANALYSIS – NORTHLAKE/CUMBERLAND PARKWAY



TRAVEL TIME ANALYSIS – NORTHLAKE/PERIMETER



TRAVEL TIME ANALYSIS – PERIMETER/CUMBERLAND PARKWAY

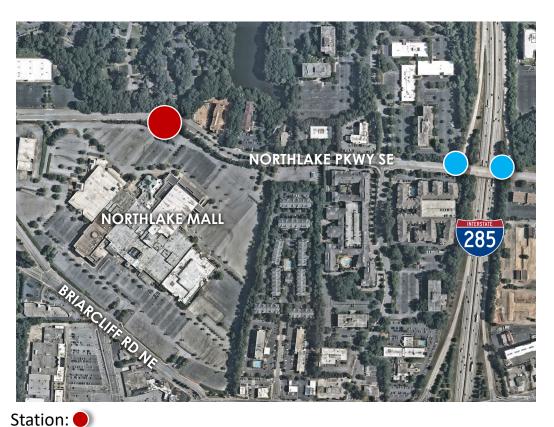


TRAVEL TIME ANALYSIS – PERIMETER/CUMBERLAND PARKWAY



NORTHLAKE

- o Eastern terminus
- \circ $\,$ Station in the Northlake Mall area
- Express Lanes access at Northlake Parkway
- \circ $\,$ Parking at station for park-and-ride $\,$
- o TOD potential



Proposed EL Access Point:

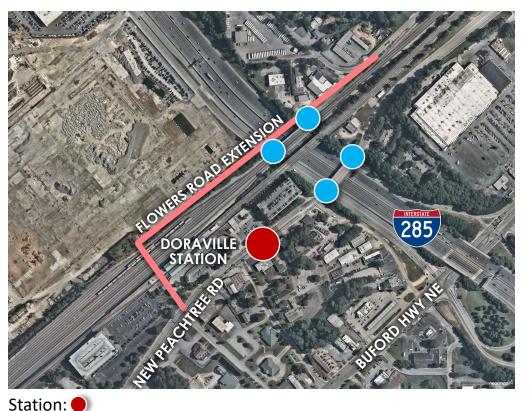
PRELIMINARY- NOT FOR RELEASE



DORAVILLE

- Located at or adjacent to the existing Doraville Station
- Connections to the MARTA Gold Line, MARTA bus routes, and GCT bus routes
- Express Lane access at New Peachtree Road and Flowers Road
- Existing/future park-and-ride
- Future development/TOD surrounding station area
- Requires a connection between New Peachtree Road and
 Flowers Road extension across the adjacent rail lines

PRELIMINARY- NOT FOR RELEAS

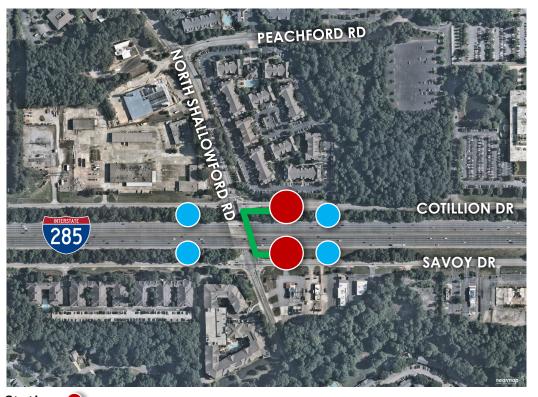


Proposed EL Access Point: •



NORTH SHALLOWFORD

- At-grade east/west station pair at North
 Shallowford Road
- Planned Express Lanes access point
- Pedestrian connection along North Shallowford
 Road
- \circ Limited parking
- Neighborhood oriented stations at small scale



Station:
Proposed EL Access Point:
PRELIMINARY- NOT FOR RELEAS Ped Connection:



PERIMETER CENTER

- At-grade east/west station pair at Perimeter
 Center Parkway
- Planned Express Lanes access point
- Pedestrian bridge connecting the station pair
- Sidewalk connections to the MARTA Red Line
 Dunwoody and Medical Center Stations

PRELIMINARY- NOT FOR RELEAS

- Limited/no parking
- \circ $\,$ Potential for future TOD $\,$



Station:
Proposed EL Access Point:
Ped Connection:



ROSWELL ROAD

- Elevated east/west station pair at Roswell Road
- Dedicated transit only exits/entrances from
 Express Lanes
- No local access to Express Lanes
- Pedestrian bridge between the station pair
- Long term development/connectivity potential



Station:
Ped Connection:
Ped Connection:



NORTHSIDE

- Elevated east/west station pair
- Dedicated transit only exits/entrances from
 Express Lanes
- \circ $\,$ No local access to Express Lanes
- Pedestrian bridge connecting station pair
- \circ $\,$ Serves office developments in the area
- \circ $\,$ High potential for TOD $\,$



Station:
Ped Connection:

PRELIMINARY- NOT FOR RELEASE



CUMBERLAND BOULEVARD

- At-grade station along Cumberland Parkway near
 CobbLinc Cumberland Transfer Center
- Express Lanes access at Cumberland Boulevard
 to the north and at Mt. Wilkinson Parkway to the
 south
- Cumberland Parkway connecting access points
- Limited/no parking
- \circ $\,$ Adjacent to major activity center $\,$

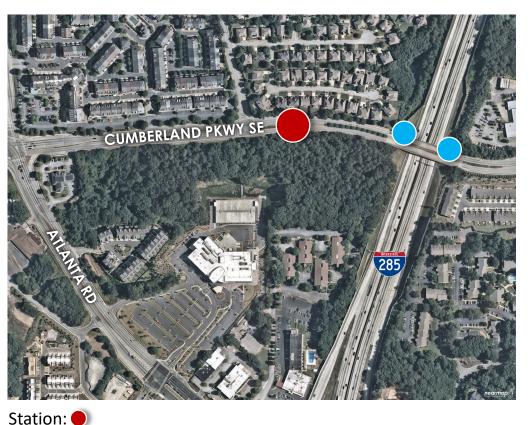


Proposed EL Access Point:
PRELIMINARY- NOT FOR RELEASE



CUMBERLAND PARKWAY

- Western terminus
- Located somewhere along Cumberland Parkway
- Express Lanes access at Cumberland Parkway
- \circ $\,$ Parking at station for park-and-ride $\,$
- Potential TOD



Proposed EL Access Point: •

PRELIMINARY- NOT FOR RELEASE



RIDERSHIP FORECASTING

- STOPS "Simplified Trips on Project Software"
- Federal Transit Administration ridership modeling software
- Census worker data
- Regional travel demand model highway travel data
- Existing transit network and ridership



MODELING SCENARIOS

- Existing system + Top End Rapid Transit
- Existing system + Express Lanes + Top End Rapid Transit
- Reduced number of stations
- In-line station at Northlake to tie into DeKalb East Wall BRT



NEXT STEPS

- \circ Service plan and travel time input
- Clarify major capital items
 - Doraville cross rail connection
 - Northlake Parkway inline versus offline access (GDOT)
 - Transit-only interchanges at Roswell Road and Northside
 - Pedestrian connections between split stations at North Shallowford, Perimeter, Roswell
 Road, and Northside
- Modeling scenario input
- Consider connections to other local transit services

