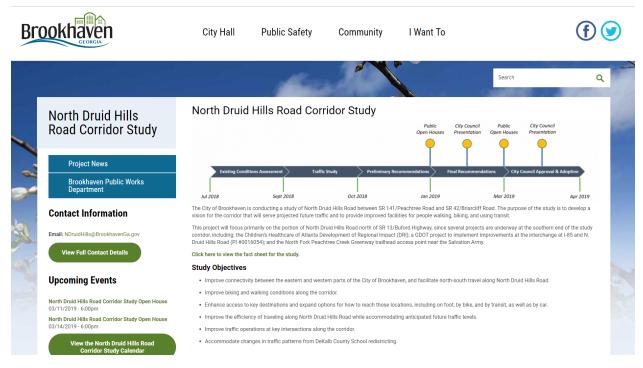


# **Appendix E:**

**Outreach Materials** 

## Outreach Materials - Webpage Snapshots

City of Brookhaven – North Druid Hills Road Corridor Study Project Webpage



PROJECT WEBPAGE ON CITY OF BROOKHAVEN WEBSITE (WWW.BROOKHAVENGA.GOV/NDRUIDHILLS)

### Brookhaven approves comprehensive study of the North Druid Hills Corridor

Brookhaven, GA, June 20, 2018 – The Brookhaven City Council approved funding for a contract for a comprehensive study of the North Druid Hills Corridor from Peachtree Road to Buford Hidhway.

The \$127,000 contract was awarded to Gresham Smith & Partners, the same firm which conducted the Ashford Dunwoody Corridor Study. The Ashford Dunwoody Corridor Study was approved by Brookhaven on April 25, 2017.

The North Druid Hills Corridor Study (NDHCS) is a visioning process that will develop a general consensus for long-range options to improve traffic operations, safety, and multimodal connectivity for North Druid Hills Corridor. The study will be completed in conjunction with the traffic analysis associated with the Children's Healthcare of Atlanta Master Plan and I-85/North Druid Hills interchange improvement.

"North Druid Hills is a key City corridor and this comprehensive traffic analysis will ensure the major developments around the I-85 interchange, as well as any future redevelopment of the Brookhaven MARTA station are integrated," said Brookhaven City Manager Christian Sigman. "The public input over the next several months will be vital toward developing that consensus and ensuring that we have the best models possible."

The purpose of the study is to develop an overall vision for the corridor which:

- Serves the needs of all users; and minimizes adverse impacts to property owners and neighborhoods in the corridor;
- $\cdot$   $\;$  Is harmonious with existing development and future growth along the corridor;
- · Is cost-effective, implementable; and has broad community support from citizens, stakeholders, and other partners.

The Brookhaven City Council will host presentations to communicate status update and inform the public.

The 2017 Ashford Dunwoody Corridor Study contained ten short term, six mid-term and one long term projects. Of these, Brookhaven has implemented five short term projects and working on the design of three short term projects and three midterm projects.

Work on the NDHCS begins in August and will host at least three open houses to solicit public input. The NDHCS is expected to be completed in April 2019.

###

JUNE 20, 2018 PRESS RELEASE REGARDING CORRIDOR STUDY APPROVAL BY BROOKHAVEN CITY COUNCIL

#### Public encouraged to weigh in on future of North Druid Hills Road corridor

#### FOR IMMEDIATE RELEASE

Public encouraged to weigh in on future of North Druid Hills Road corridor

Brookhaven, GA, Jan. 3, 2019 – All those who live, work, and travel along North Druid Hills Road are encouraged to weigh in on the future of the busy corridor at two upcoming open houses hosted by the City of Brookhaven.

Identical public open houses for the North Druid Hills Corridor Study will be held on **Monday, Jan. 14**, and **Wednesday, Jan. 16**, from 6 to 8 p.m. The first open house on Jan. 14 will be held at City Hall Council Chambers (**4362 Peachtree Rd. NE – 3rd Floor**), and the second open house on Jan. 16 will be held at the Briarwood Community Center (**2235 Briarwood Way NE**). The public is invited to visit either public meeting at any time between 6 and 8 p.m. to learn more about the study and view preliminary ideas for intersection improvements, lane configurations, and enhanced facilities for people walking, biking, and using transit.

"North Druid Hills Road is a crucial artery through Brookhaven, and a comprehensive analysis along with public input is key to ensuring we have efficient movement and connectivity through the City," said City Manager Christian Sigman.

The North Druid Hills Road Corridor Study is a visioning process that will develop a general consensus for a range of short, mid, and long-term options to improve traffic operations, safety, and multimodal connectivity for the North Druid Hills Road corridor. The study will be completed simultaneously with the traffic analysis associated with the Children's Healthcare of Atlanta Development of Regional Impact (DRI) and I-85/North Druid Hills Road interchange improvement.

The study objectives are to:

- · Improve connectivity between the eastern and western parts of the City of Brookhaven and facilitate north-south travel along North Druid Hills Road.
- · Improve biking and walking conditions along the corridor.
- . Enhance access to key destinations and expand options for how to reach those locations, including on foot, by bike, and by transit, as well as by car.
- · Improve the efficiency of traveling along North Druid Hills Road while accommodating anticipated future traffic levels.
- · Improve traffic operations at key intersections along the corridor.
- · Accommodate changes in traffic patterns from DeKalb County School redistricting.

This project began in July 2018 and is expected to be completed in April 2019. A second round of public open houses will be held in March 2019. For more information, visit the project page on the City's website at <a href="https://www.BrookhavenGa.gov/NDruidHills">www.BrookhavenGa.gov/NDruidHills</a>.

###

#### JANUARY 3, 2019 PRESS RELEASE REGARDING JANUARY PIOHS

## Public encouraged to weigh in on future of North Druid Hills Road corridor at second round of public open houses

#### FOR IMMEDIATE RELEASE

Brookhaven, GA, Feb. 21, 2019 – All those who live, work, and travel along North Druid Hills Road are encouraged to weigh in on the future of the busy corridor at two upcoming open houses hosted by the City of Brookhaven.

This is the second round of open houses for the North Druid Hills Road Corridor Study. Identical public open houses will be held on Monday, March 11, and Thursday, March 14, from 6 to 8 p.m. The first open house on March 11 will be held at City Hall Council Chambers (4362 Peachtree Rd. NE – 3rd Floor), and the second open house on March 14 will be held at the Briarwood Recreation Center (2235 Briarwood Way NE). The meetings will be open-house style and there will be no formal presentation. People are invited to attend either meeting at any time between 6 and 8 p.m. The material presented at the two open houses will be identical, and will include refinements to the preliminary recommendations that were presented at the first round of open houses in January, such as intersection improvements, lane configurations, and enhanced facilities for people walking, biking, and using transit.

"North Druid Hills Road is one of Brookhaven's vital arteries, and the City would like to get input from everyone for this important study," said Brookhaven Mayor John Ernst. "We made great progress with the first round of public meetings, and residents still have time to get involved by attending the second round."

The North Druid Hills Road Corridor Study is a visioning process that will develop a general consensus for a range of short-, mid-, and long-term options to improve traffic operations, safety, and multimodal connectivity for the North Druid Hills Road corridor. The study will be completed simultaneously with the traffic analysis associated with the Children's Healthcare of Atlanta Development of Regional Impact (DRI) and I-85/North Druid Hills Road interchange improvement.

The study objectives are to:

- · Improve connectivity between the eastern and western parts of the City of Brookhaven and facilitate north-south travel along North Druid Hills Road.
- Improve biking and walking conditions along the corridor.
- Enhance access to key destinations and expand options for how to reach those locations, including on foot, by bike, and by transit, as well as by car.
- Improve the efficiency of traveling along North Druid Hills Road while accommodating anticipated future traffic levels.
- Improve traffic operations at key intersections along the corridor.
- Accommodate changes in traffic patterns from DeKalb County School redistricting.

This project began in July 2018 and is expected to be completed in April 2019. A first round of public open houses was held in January 2019 to present preliminary recommendations. More than 100 people attended the two meetings. Since that time, revisions have been made to preliminary recommendations based upon input from the Mayor and Council as well as community members. For more information, visit the project page on the City's website at <a href="https://www.BrookhavenGa.gov/NDruidHills">www.BrookhavenGa.gov/NDruidHills</a>.

###

#### FEBRUARY 21, 2019 PRESS RELEASE REGARDING MARCH PIOHS



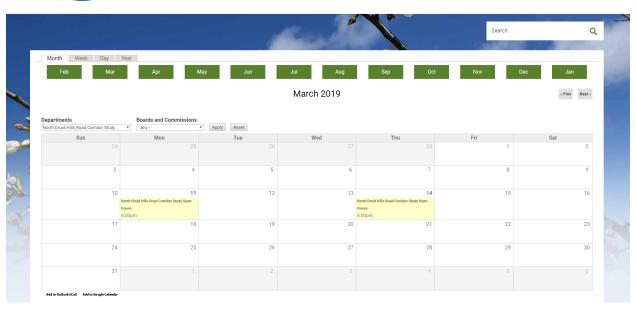
City Hall

Public Safety

Community

I Want To

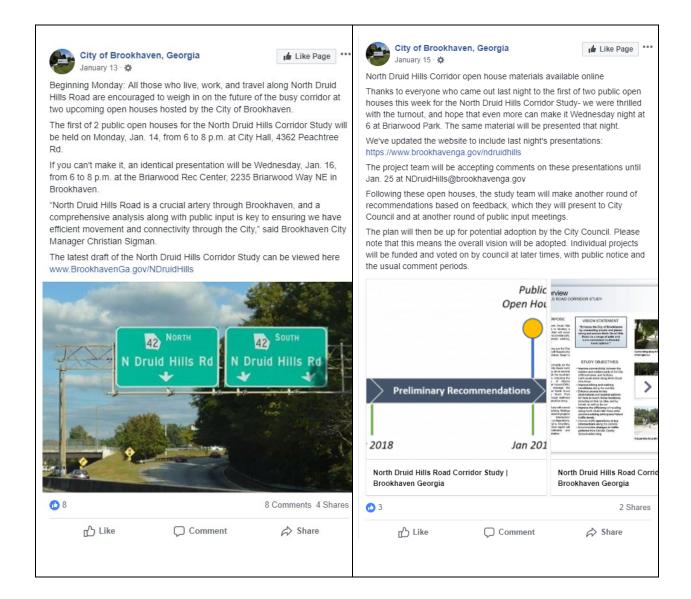




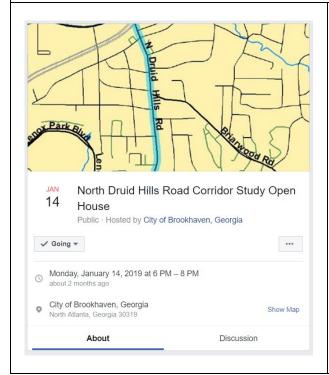
PROJECT CALENDAR ON CITY OF BROOKHAVEN WEBPAGE

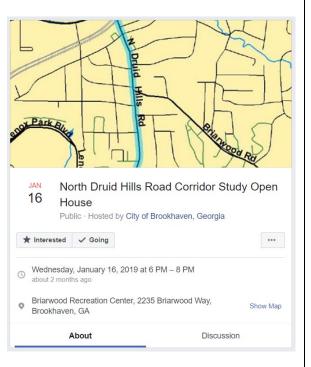
## Outreach Materials – Social Media Posts

## January Public Information Open House Outreach Social Media Posts and Events – City of Brookhaven, Georgia Facebook Page

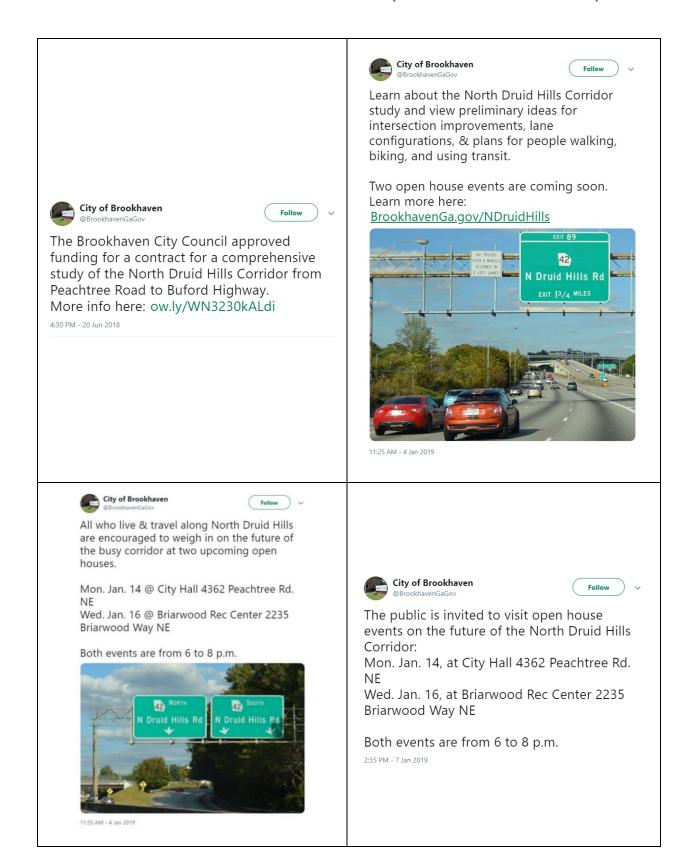








#### SOCIAL MEDIA POSTS - CITY OF BROOKHAVEN TWITTER PAGE (ALL TIMESTAMPS IN EASTERN TIME)





Get the latest draft of the North Druid Hills Corridor Study here BrookhavenGa.gov/NDruidHills



2:40 PM - 7 Jan 2019



The 1st draft of info for the NDH Corridor Study can be view Jan 14 & 16 from 6 – 8 p.m. Public input wanted! Preview here: BrookhavenGa.gov/NDruidHills



9:10 AM - 9 Jan 2019



Follow

All who live & travel along North Druid Hills are encouraged to weigh in on the future of the busy corridor at two upcoming open houses.

Mon/Jan. 14 at City Hall 4362 Peachtree Rd. NE

Wed/Jan. 16 at Briarwood Rec Center 2235 Briarwood Way NE

Both events are from 6 to 8 p.m.

9:20 AM - 9 Jan 2019



Follow

The public is invited to visit open house events on the future of the North Druid Hills Corridor:

Mon. Jan. 14, at City Hall 4362 Peachtree Rd. NE

Wed. Jan. 16, at Briarwood Rec Center 2235 Briarwood Way NE

Both events are from 6 to 8 p.m



11:45 AM - 11 Jan 201



Follow

HAPPENING MONDAY: The presentation of the updated draft North Druid Hills Corridor Study at 6 p.m., at B'Haven City Hall, 4362 P'tree Rd. Info here:

BrookhavenGa.gov/NDruidHills



Get the latest draft of the North Druid Hills Corridor Study online here BrookhavenGa.gov/NDruidHills

11:50 AM - 11 Jan 2019



10:45 AM - 12 Jan 2019



Follow

TOMORROW: The first draft presentation of the draft North Druid Hills Corridor Study at 6 p.m., at B'Haven City Hall, 4362 P'tree Rd. More info: BrookhavenGa.gov/NDruidHills



City of Brookhaven

Tomorrow: Learn about the North Druid Hills Corridor study and view preliminary ideas for intersection improvements, lane configurations, & plans for people walking, biking, and using transit.

An open house event is Monday at City Hall 4362 Peachtree Rd. NE 6-8 p.m.

2:40 PM - 13 Jan 2019



Follow

HAPPENING TODAY: The presentation of the first draft North Druid Hills Corridor Study at 6 p.m., at B'Haven City Hall, 4362 P'tree Rd. Info here: BrookhavenGa.gov/NDruidHills



1:30 PM - 14 Jan 2019



Follow

All who live & travel along North Druid Hills are encouraged to weigh in on the future of the busy corridor at the open house event this evening.

Today-Jan. 14, at City Hall 4362 Peachtree Rd. NE from 6-8 p.m.

 $More\ info:\ Brookhaven Ga.gov/ND ruid Hills$ 

1:35 PM - 14 Jan 2019



Follow

TOMORROW: The first draft presentation of the draft North Druid Hills Corridor Study at 6 p.m., at Briarwood Rec. Ctr, 2235 Briarwood Way NE.

More info: BrookhavenGa.gov/NDruidHills.



9:45 AM - 15 Jan 2019





Tomorrow: Learn about the North Druid Hills Corridor study and view preliminary ideas for intersection improvements, lane configurations, & plans for people walking, biking, and using transit.

An open house event is Wednesday at Briarwood Rec Center 2235 Briarwood Way, 6-8 p.m.



9:50 AM - 15 Jan 2019



Follow

HAPPENING TODAY: The presentation of the first draft North Druid Hills Corridor Study at 6 p.m., at B'Haven City Hall, 4362 P'tree Rd.

Info here: BrookhavenGa.gov/NDruidHills



City of Brookhaven @BrookhavenGaGov

All who live & travel along North Druid Hills are encouraged to weigh in on the future of the busy corridor at the open house event this evening.

Today-Jan. 16, at Briarwood Rec Center 2235 Briarwood Way NE from 6-8 p.m.

More info: BrookhavenGa.gov/NDruidHills



12:40 PM - 16 Jan 2019



Follow

North Druid Hills Corridor Study public meeting getting underway at Briarwood!

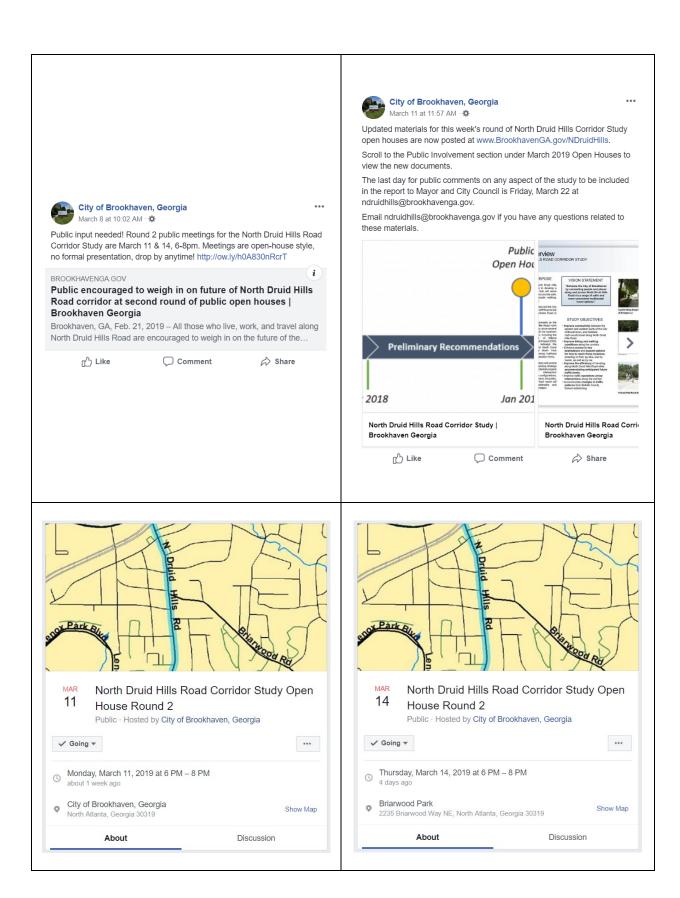


6:04 PM - 16 Jan 2019

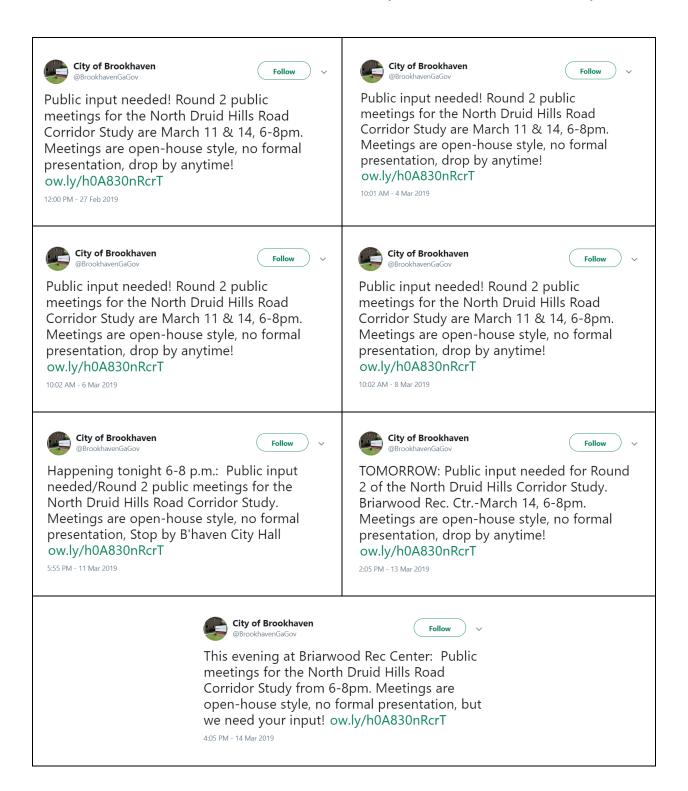
## March Public Information Open House Outreach

Social Media Posts - City of Brookhaven, Georgia Facebook Page





#### SOCIAL MEDIA POSTS - CITY OF BROOKHAVEN TWITTER PAGE (ALL TIMESTAMPS IN EASTERN TIME)



## **PUBLIC INPUT NEEDED**

## **North Druid Hills Road Corridor Study**

First Public Open Houses

**Monday, Jan. 14** – City Hall Council Chambers (Third Floor), 6-8 p.m. 4362 Peachtree Rd NE, Brookhaven, GA, 30319

**Wednesday, Jan. 16** – Briarwood Community Center, 6-8 p.m. 2235 Briarwood Way NE, Brookhaven, GA, 30319

The City of Brookhaven invites you to visit either public meeting at any time between 6 and 8 p.m. to learn more about the study and view preliminary ideas for intersection improvements, lane configurations, and enhanced facilities for those walking, biking, and using transit.

www.BrookhavenGA.gov/NDruidHills Email: NDruidHills@BrookhavenGA.gov



POSTCARD MAILING SENT TO PROPERTIES ALONG STUDY CORRIDOR TO ANNOUNCE FIRST ROUND OF PUBLIC OPEN HOUSES

## **PUBLIC INPUT NEEDED**

## **North Druid Hills Road Corridor Study**

Public Open Houses - Second Round

**Monday, March 11** – City Hall Council Chambers (Third Floor), 6-8 p.m. 4362 Peachtree Rd NE, Brookhaven, GA, 30319

**Thursday, March 14** – Briarwood Community Center, 6-8 p.m. 2235 Briarwood Way NE, Brookhaven, GA, 30319

The City of Brookhaven invites you to visit either public meeting at **ANY TIME**between 6 and 8 p.m. to learn more about the study and view
the updated ideas for intersection improvements, lane configurations,
and enhanced facilities for those walking, biking, and using transit.
The meetings are open house style and there will be no formal presentation.

www.BrookhavenGA.gov/NDruidHills Email: NDruidHills@BrookhavenGA.gov



POSTCARD MAILING SENT TO PROPERTIES ALONG STUDY CORRIDOR TO ANNOUNCE SECOND ROUND OF PUBLIC OPEN HOUSES



Dear Communications Department,

Your campaign 'You are invited - North Druid Hills Corridor Study Open Houses - Round 2' was sent on 2/26/2019 around 12:26 PM EST.

Below is a copy of the message your subscribers received. See how your campaign is doing by visiting Reports in your account to get real-time results and stats.

Subject: You are invited - North Druid Hills Corridor Study Open Houses - Round 2



### **PUBLIC INPUT NEEDED**

#### **North Druid Hills Road Corridor Study**

Public Open Houses - Second Round

Monday, March 11 – City Hall Council Chambers (Third Floor), 6-8 p.m. 4362 Peachtree Rd NE, Brookhaven, GA, 30319

Thursday, March 14 – Briarwood Community Center, 6-8 p.m. 2235 Briarwood Way NE, Brookhaven, GA, 30319

The City of Brookhaven invites you to visit either public meeting at ANY TIME between 6 and 8 p.m. to learn more about the study and view the updated ideas for intersection improvements, lane configurations, and enhanced facilities for those walking, biking, and using transit. The meetings are open house style and there will be no formal presentation.

www.BrookhavenGA.gov/NDruidHills Email: NDruidHills@BrookhavenGA.gov



#### STAY CONNECTED

The City of Brookhaven is working hard to keep residents up to speed with what's going on in their city! Please forward this email to anyone you know who wants to stay up-to-date with Brookhaven's happenings and let them know they can sign up here.

www.BrookhavenGA.gov



City of Brookhaven | 4362 Peachtree Road, Brookhaven, GA 30319

Unsubscribe annmarie.quill@brookhavenga.gov

Uodate Profile | About our service provider

Sent by news@brookhavenga.gov in collaboration with



CONSTANT CONTACT E-REMINDER SENT TO JANUARY PUBLIC OPEN HOUSE ATTENDEES TO REMIND THEM ABOUT THE MARCH PUBLIC OPEN HOUSES