

City of Brookhaven, GA Community Profile

What began over a century ago as a small affluent Atlanta suburban community, Brookhaven has evolved into a thriving, prosperous city known for its abundance of pedestrian-friendly shopping opportunities, diverse ethnic dining destinations and an emerging cultural and arts scene. Incorporated in 2012, it is now DeKalb County's largest city, covering approximately 12 square miles and home to over 55,000 residents.



Demographics aside, its biggest assets are the passionate, creative residents working here among the local businesses and community organizations, constantly striving to improve Brookhaven in innovative ways. Brookhaven strives to bring people together and create a genuine sense of belonging in a community that is welcoming, approachable and beautiful. It is easy to enjoy Brookhaven's neighborhoods and family-friendly community, whether you are a resident, business owner, or guest.

The city's well-educated professional workforce and diverse population provide an excellent mix of talent and cultural inclusiveness. Notably, Brookhaven is home to Children's Healthcare of Atlanta, a hub for innovative medical care; the Atlanta Hawks official training facility; Oglethorpe University, featuring an acclaimed art museum and the Conant Performing Arts Center; and Emory Healthcare has begun construction on a new 180,000-square-foot musculoskeletal hospital in Executive Park, and has announced an additional 1.8M square-feet of mixed-used development.

The City is also the headquarters for AT&T Mobility; Sysnet Global Solutions North American headquarters; the Weather Company World Headquarters; and Carr, Riggs & Ingram, LLC, one of the top 100 accounting firms in the United States.

Brookhaven's stable housing base provides a diverse mix of owner-occupied and rental units attracting a dynamic socio-economic mix of residents. Its vibrant Latin American community provides many unique, locally-owned and operated shops on the south side while Perimeter Center, on the north side, provides one of Metro Atlanta's largest business and shopping districts.

Brookhaven's easy access to public transportation, public and private education offerings, and the growing metro Atlanta business environment offers families and businesses the ideal live, work, play option.

As an officially certified "Tree City," Brookhaven is home to over a dozen premier parks, all undergoing various upgrades thanks to the \$40 million Parks Bond initiative approved by voters in 2018. The first Park Bond project completed was the Briarwood Park Pool, which officially opened on September 12, 2020. Home to festivals and a host of community events, Brookhaven's park system improvements boast state-of-the-art facilities including electric charging stations and solar charging panels, new pavilions, playgrounds and walking trails, to name just a few. While Brookhaven's annual Cherry Blossom Festival was cancelled in 2020 due to Covid-19, the community has voiced strong support for this landmark event

that drew over 40,000 visitors in 2019. A reimagined Festival will take place in 2021, celebrating the City’s adoption of *Arts Brookhaven: A Vision for Culture and Creativity in Our Community* and the resilient forces of music and arts.

Brookhaven’s successes are continually being honored with awards including Georgia Municipal Association’s Certified City of Ethics designation and the Georgia Intelligent Transportation Society’s Perimeter Traffic Operation Program award for reducing congestion and enhancing mobility. Not only is the City’s corporate tenant representation continuing to grow, with Rooms to Go announcing their new Atlanta Headquarters in the City this year, Brookhaven is making major strides on the quality of life front and was named “Best Suburb in Atlanta” by the Atlanta Journal Constitution in 2019.

Quality of life in the city is also safeguarded by the efforts of the Brookhaven Police Department (BPD). Our dedicated officers have contributed to our being ranked as the safest city in DeKalb and the safest city located entirely inside the Perimeter. The BPD has received numerous honors including the Georgia Governor’s award for Highway Safety and Pedestrian Safety and is one of just 130 departments statewide certified by the Georgia Association of Chiefs of Police Law Enforcement Certification Program. Most notably in 2020, the City’s Chief of Police was named “2020 Outstanding Chief of the Year” by the Georgia Association of Chiefs of Police.

Brookhaven faced the challenges of the US 2020 Census and through the establishment of its own Complete Count Committee was able to partner with local not-for-profit agencies and business organizations, engaging citizens in both public health initiatives and addressing the critical need for all households to stand up and be counted.



Brookhaven 2020 Demographics Sources:

Data Sources

United States Census Bureau

**July 2019 update*

***U.S. Census Bureau, 2014-18 American Community Survey 5-year estimates, no update published.*

Brookhaven Data Sampling		
U.S. Census Update*	Georgia	Brookhaven
Population (July 2019)	10,617,423	55,554
Median Age (July 2019)	36.8	32.5
Population Demographics**		
Hispanic or Latino	9.9%	23.4%
Black or African American	32.6%	10.1%

Asian	4.4%	6.3%
Family Households	3,709,488	22,071
With under 18	23.6%	22.5%
With 65+	14.3%	9.7%
Household (HH)		
Total Units	4,378,391	22,329
Persons per HH	2.71	2.37
Owner Occupied	63.1%	51.6%
Monthly costs with mortgage	\$1,383	\$2,442
Monthly costs no mortgage	\$418	\$754
Median Gross Rent	\$968	\$1,350
Median Value	\$166,800	\$446,000
LABOR FORCE		
In civilian labor force (age over 16)	62.4%	77.5%
Travel to work in minutes	28.4	26.0
EDUCATION (age over 25)		
High School Graduate +	86.7%	88.2%
Bachelor's Degree +	30.7%	65.4%
INCOME		
Median HH Income	\$55,679	\$87,252
Median Per Capita Income	\$29,523	\$57,001
Persons in Poverty	14.3%	12.9%
IMMIGRATION		
Foreign Born Individuals	10.1%	22.7%
Bi-lingual HH	13.9%	31.4%