



Community Profile

Brookhaven City, GA
 Brookhaven City, GA (1310944)
 Geography: Place

Prepared by Esri

	Brookhaven ci...
Population Summary	
2000 Total Population	46,632
2010 Total Population	49,222
2017 Total Population	54,169
2017 Group Quarters	703
2022 Total Population	57,179
2017-2022 Annual Rate	1.09%
2017 Total Daytime Population	44,538
Workers	22,690
Residents	21,848
Household Summary	
2000 Households	19,412
2000 Average Household Size	2.33
2010 Households	20,432
2010 Average Household Size	2.37
2017 Households	22,483
2017 Average Household Size	2.38
2022 Households	23,834
2022 Average Household Size	2.37
2017-2022 Annual Rate	1.17%
2010 Families	10,314
2010 Average Family Size	3.13
2017 Families	11,108
2017 Average Family Size	3.18
2022 Families	11,673
2022 Average Family Size	3.18
2017-2022 Annual Rate	1.00%
Housing Unit Summary	
2000 Housing Units	20,271
Owner Occupied Housing Units	39.6%
Renter Occupied Housing Units	56.2%
Vacant Housing Units	4.2%
2010 Housing Units	22,153
Owner Occupied Housing Units	44.9%
Renter Occupied Housing Units	47.3%
Vacant Housing Units	7.8%
2017 Housing Units	23,684
Owner Occupied Housing Units	41.5%
Renter Occupied Housing Units	53.4%
Vacant Housing Units	5.1%
2022 Housing Units	25,124
Owner Occupied Housing Units	41.0%
Renter Occupied Housing Units	53.9%
Vacant Housing Units	5.1%
Median Household Income	
2017	\$70,392
2022	\$84,940
Median Home Value	
2017	\$423,512
2022	\$460,266
Per Capita Income	
2017	\$47,118
2022	\$54,440
Median Age	
2010	32.5
2017	34.2
2022	34.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Households by Income		
Household Income Base		22,483
<\$15,000		11.2%
\$15,000 - \$24,999		7.9%
\$25,000 - \$34,999		6.1%
\$35,000 - \$49,999		10.3%
\$50,000 - \$74,999		16.8%
\$75,000 - \$99,999		10.6%
\$100,000 - \$149,999		15.0%
\$150,000 - \$199,999		7.3%
\$200,000+		14.8%
Average Household Income		\$112,092
2022 Households by Income		
Household Income Base		23,833
<\$15,000		9.7%
\$15,000 - \$24,999		6.5%
\$25,000 - \$34,999		4.8%
\$35,000 - \$49,999		7.9%
\$50,000 - \$74,999		15.4%
\$75,000 - \$99,999		12.4%
\$100,000 - \$149,999		18.2%
\$150,000 - \$199,999		8.4%
\$200,000+		16.7%
Average Household Income		\$129,277
2017 Owner Occupied Housing Units by Value		
Total		9,826
<\$50,000		0.9%
\$50,000 - \$99,999		1.0%
\$100,000 - \$149,999		3.0%
\$150,000 - \$199,999		3.3%
\$200,000 - \$249,999		4.6%
\$250,000 - \$299,999		8.3%
\$300,000 - \$399,999		24.1%
\$400,000 - \$499,999		20.7%
\$500,000 - \$749,999		24.9%
\$750,000 - \$999,999		5.5%
\$1,000,000 +		3.8%
Average Home Value		\$471,893
2022 Owner Occupied Housing Units by Value		
Total		10,294
<\$50,000		0.3%
\$50,000 - \$99,999		0.5%
\$100,000 - \$149,999		1.7%
\$150,000 - \$199,999		1.7%
\$200,000 - \$249,999		3.0%
\$250,000 - \$299,999		6.6%
\$300,000 - \$399,999		22.6%
\$400,000 - \$499,999		22.7%
\$500,000 - \$749,999		31.5%
\$750,000 - \$999,999		6.6%
\$1,000,000 +		2.8%
Average Home Value		\$501,800

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	49,222
0 - 4	8.6%
5 - 9	5.8%
10 - 14	3.6%
15 - 24	12.0%
25 - 34	25.9%
35 - 44	16.5%
45 - 54	11.4%
55 - 64	8.2%
65 - 74	4.2%
75 - 84	2.8%
85 +	1.1%
18 +	80.2%
2017 Population by Age	
Total	54,169
0 - 4	7.3%
5 - 9	6.8%
10 - 14	5.5%
15 - 24	11.3%
25 - 34	20.8%
35 - 44	17.3%
45 - 54	12.1%
55 - 64	8.9%
65 - 74	5.9%
75 - 84	2.8%
85 +	1.3%
18 +	77.9%
2022 Population by Age	
Total	57,179
0 - 4	7.1%
5 - 9	6.3%
10 - 14	5.7%
15 - 24	11.8%
25 - 34	19.6%
35 - 44	16.8%
45 - 54	12.3%
55 - 64	9.1%
65 - 74	6.8%
75 - 84	3.4%
85 +	1.3%
18 +	78.1%
2010 Population by Sex	
Males	25,427
Females	23,795
2017 Population by Sex	
Males	27,945
Females	26,224
2022 Population by Sex	
Males	29,286
Females	27,893

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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		Brookhaven ci...
2010 Population by Race/Ethnicity		
Total		49,222
White Alone		63.9%
Black Alone		10.4%
American Indian Alone		0.8%
Asian Alone		5.3%
Pacific Islander Alone		0.1%
Some Other Race Alone		15.5%
Two or More Races		4.0%
Hispanic Origin		30.2%
Diversity Index		75.6
2017 Population by Race/Ethnicity		
Total		54,170
White Alone		62.5%
Black Alone		11.1%
American Indian Alone		0.8%
Asian Alone		6.8%
Pacific Islander Alone		0.1%
Some Other Race Alone		14.6%
Two or More Races		4.1%
Hispanic Origin		27.7%
Diversity Index		75.6
2022 Population by Race/Ethnicity		
Total		57,180
White Alone		61.2%
Black Alone		11.1%
American Indian Alone		0.8%
Asian Alone		8.1%
Pacific Islander Alone		0.1%
Some Other Race Alone		14.4%
Two or More Races		4.2%
Hispanic Origin		26.7%
Diversity Index		76.0
2010 Population by Relationship and Household Type		
Total		49,222
In Households		98.3%
In Family Households		69.7%
Householder		21.0%
Spouse		16.0%
Child		21.5%
Other relative		7.1%
Nonrelative		4.1%
In Nonfamily Households		28.6%
In Group Quarters		1.7%
Institutionalized Population		0.6%
Noninstitutionalized Population		1.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Population 25+ by Educational Attainment	
Total	37,475
Less than 9th Grade	8.2%
9th - 12th Grade, No Diploma	3.4%
High School Graduate	11.4%
GED/Alternative Credential	1.4%
Some College, No Degree	10.2%
Associate Degree	3.8%
Bachelor's Degree	34.7%
Graduate/Professional Degree	26.9%
2017 Population 15+ by Marital Status	
Total	43,577
Never Married	42.3%
Married	44.3%
Widowed	3.9%
Divorced	9.4%
2017 Civilian Population 16+ in Labor Force	
Civilian Employed	97.5%
Civilian Unemployed (Unemployment Rate)	2.5%
2017 Employed Population 16+ by Industry	
Total	32,937
Agriculture/Mining	0.2%
Construction	8.8%
Manufacturing	6.6%
Wholesale Trade	2.7%
Retail Trade	6.5%
Transportation/Utilities	2.8%
Information	3.4%
Finance/Insurance/Real Estate	11.1%
Services	55.6%
Public Administration	2.3%
2017 Employed Population 16+ by Occupation	
Total	32,938
White Collar	67.7%
Management/Business/Financial	24.4%
Professional	25.0%
Sales	10.7%
Administrative Support	7.6%
Services	15.8%
Blue Collar	16.4%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	8.1%
Installation/Maintenance/Repair	2.6%
Production	2.3%
Transportation/Material Moving	3.3%
2010 Population By Urban/ Rural Status	
Total Population	49,222
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type	
Total	20,432
Households with 1 Person	35.5%
Households with 2+ People	64.5%
Family Households	50.5%
Husband-wife Families	38.6%
With Related Children	18.4%
Other Family (No Spouse Present)	11.9%
Other Family with Male Householder	4.8%
With Related Children	2.3%
Other Family with Female Householder	7.1%
With Related Children	4.3%
Nonfamily Households	14.0%
All Households with Children	25.5%
Multigenerational Households	1.9%
Unmarried Partner Households	7.3%
Male-female	5.8%
Same-sex	1.6%
2010 Households by Size	
Total	20,432
1 Person Household	35.5%
2 Person Household	32.1%
3 Person Household	12.9%
4 Person Household	9.8%
5 Person Household	4.8%
6 Person Household	2.2%
7 + Person Household	2.8%
2010 Households by Tenure and Mortgage Status	
Total	20,432
Owner Occupied	48.7%
Owned with a Mortgage/Loan	39.9%
Owned Free and Clear	8.8%
Renter Occupied	51.3%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	22,153
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments		Brookhaven ci...
1.		Metro Renters (3B)
2.		NeWest Residents (13C)
3.		Urban Chic (2A)
2017 Consumer Spending		
Apparel & Services: Total \$		\$71,333,252
Average Spent		\$3,172.76
Spending Potential Index		147
Education: Total \$		\$50,750,805
Average Spent		\$2,257.30
Spending Potential Index		155
Entertainment/Recreation: Total \$		\$94,875,805
Average Spent		\$4,219.89
Spending Potential Index		135
Food at Home: Total \$		\$159,002,589
Average Spent		\$7,072.13
Spending Potential Index		140
Food Away from Home: Total \$		\$110,304,753
Average Spent		\$4,906.14
Spending Potential Index		147
Health Care: Total \$		\$154,309,720
Average Spent		\$6,863.40
Spending Potential Index		123
HH Furnishings & Equipment: Total \$		\$59,617,609
Average Spent		\$2,651.67
Spending Potential Index		136
Personal Care Products & Services: Total \$		\$25,271,346
Average Spent		\$1,124.02
Spending Potential Index		141
Shelter: Total \$		\$543,314,230
Average Spent		\$24,165.56
Spending Potential Index		149
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$67,354,679
Average Spent		\$2,995.80
Spending Potential Index		128
Travel: Total \$		\$63,597,212
Average Spent		\$2,828.68
Spending Potential Index		137
Vehicle Maintenance & Repairs: Total \$		\$32,174,377
Average Spent		\$1,431.05
Spending Potential Index		133

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.